

CARIBE BAY

THEMED WATERPARK VENICE

PRIVACY STATEMENT REGARDING THE PROCESSING OF PERSONAL INFORMATION

The protection of personal data is a matter of trust and we would like to clearly and accurately state that data will be processed according to the regulations to protect your private and personal domain.

The Data Controller is:

L'Ancora s.r.l. via San Crispino 12 - 35129 Padova (PD), can be contacted using the e-mail address: customercare@caribebay.it. It owns Caribe Bay, Caribbean Golf, Vanilla Club and the caribebay.it website (hereinafter "Website"). A Data Protection Officer has been appointed and can be contacted using the e-mail address dpo@caribebay.it

Principles

L'Ancora s.r.l. demonstrates its commitment to privacy and data protection by applying the following principles. L'Ancora s.r.l. uses personal data in compliance with the law and in an impartial, correct and transparent manner. L'Ancora s.r.l. collects personal data only for legitimate purposes. L'Ancora s.r.l. does not store personal data beyond what is strictly necessary or for a longer period than necessary. L'Ancora s.r.l. protects personal data using appropriate security measures.

The data we process

L'Ancora s.r.l. processes contact data and information voluntarily provided by the user to send communications relating to the services offered and to inform them of sales promotions launched by L'Ancora s.r.l. using automated contact methods (e-mail, SMS, push notifications) and statistical surveys.

Nature of consent

Failure to provide consent does not affect the contractual relationship and consent may be withdrawn at any time by submitting a request to the following e-mail address customercare@caribebay.it. Please note that withdrawing consent does not affect the lawfulness of processing based on express consent before its withdrawal.

Purpose and legal basis of the processing

L'Ancora s.r.l. processes data for direct marketing purposes pursuant to Recital 47 and art. 6 par.1, letter f) EU Reg. 2016/679. It is specified that direct marketing activities may also be effected by sharing personal data with the digital and social network platforms as part of the Custom Audience campaigns, specifically in Meta's Customized Audience campaigns. In this way, our advertisements may be targeted to the spaces on the pages of the digital platforms. In this case, your consent is given by accepting the cookies on the Site and can always be revoked through the cookie settings, as indicated in the Cookie Policy.

Methods used for processing

Personal data is processed using electronic/computer systems, adopting all security measures aimed at ensuring processing complies with EU Reg. 2016/679, and the principles of confidentiality, integrity and availability of data. With particular reference to the Custom Audience campaign, it should be noted that the Data Controller shares with Meta Platforms Ireland Ltd. ("Meta") solely the email addresses, in hash format, of users who have given their consent to the direct marketing activity referred to in point 2. d) above, with the sole purpose of defining the Meta user base to which a specific Custom Audience campaign should be targeted; as part of this activity, Meta does not use the shared email addresses for any purpose other than or in addition to the necessary combination with the definition of the audience to which the ads are targeted and deletes the data at the end of the audience definition process.

Duration of the processing

Personal data will be stored for a period of time no longer than necessary to achieve the purposes for which they were collected and in any case in compliance with the law. For the personal data used to carry out the Custom Audience campaigns, please refer to the Cookie Policy.

Communication of the data

The personal data may be communicated exclusively to the internal personnel of L'Ancora s.r.l. as part of their duties; to third parties such as companies and/or consultants appointed by L'Ancora s.r.l. to carry out activities related to providing the service, including digital platforms that, in the context of marketing campaigns, limit themselves to processing data on our behalf (e.g. Meta in the context of Custom Audience campaigns), etc.; to public and/or private entities when communication is required to properly fulfil the contractual obligations that have arisen, and to all subjects who have access by virtue of regulatory or administrative provisions. The data may not be disseminated.

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Transfer outside the EU

The Data Controller has no intention of transferring the data to countries outside the European Union/EEA, however, it may use digital platforms and social networks as part of “Custom Audience” campaigns whose suppliers could be established (or transfer data) outside the European Union. In any case, the Data Controller ensures that any such transfers will take place in compliance with specific Standard Contractual Clauses approved by the European Commission pursuant to Art. 46 of the GDPR or to countries that the European Commission has deemed to guarantee an adequate level of protection, in accordance with the provisions of Articles 44 et seq. of the GDPR. Any exceptions to the above will only occur in full compliance with Art. 49 of the GDPR. The data collected will not be disseminated.

Automated decisions

There are no automated decision-making processes that affect the data subjects.

Rights of the data subject

The data subject may exercise their rights pursuant to Articles 15, 16, 17, 18, 20 and 21 EU Reg. 2016/679 and Legislative Decree 101/2018, according to which they have the right to access the data and the following information: the purposes of the processing; the categories of personal data concerned; the recipients or categories of recipient to whom the personal data have been or will be disclosed, in particular recipients in third countries or international organisations; the envisaged period for which the personal data will be stored, or, the criteria used to determine that period; the right to lodge a complaint with a supervisory authority <https://www.garanteprivacy.it/home/docweb/-/docweb-display/docweb/4535524>, the existence of automated decision-making, including profiling; the right to request rectification, integration or erasure of personal data or restriction of processing of personal data; the right to object and to know, where the personal data are not collected from the data subject, any available information as to their source. The data subject also has the right to data portability.